



ROCK REPORT MARKETING PACKAGE

WHAT DOES THE PACKAGE ENTAIL?

1. A list of services shown in the table below
2. A premium spot on our weekly newsletter
3. A conclusion interview at the end of the agreed period

4 WEEK SCHEDULE EXAMPLE

Day	Week 1	Week 2	Week 3	Week 4
Monday	Interview	Image/media	Image/media	Company video
Tuesday	Image/media	Visual	Image/media	Image/media
Wednesday	Image/media	Image/media	Image/media	Image/media
Thursday	Visual	Image/media	Article	Image/media
Friday	Image/media (crew/team)	Image/media	Image/media	Map
Saturday	Article	Visual	Image/media	Image/media
Sunday	Newsletter Special	Newsletter Special	Newsletter Special	Interview

